



Honorable David Canaan Khoury  
Mayor of Taybeh



Oktoberfest 2005  
Al Kamandjati Music



Oktoberfest 2006  
DAM Hip Hop Palestinian Music



Oktoberfest 2007  
G-Town: The Palestinian Hip Hop Makers



Oktoberfest 2008  
Sarab For Dance



Nadim C. Khoury  
Master Brewer



# Taybeh مهرجان الطيبة Oktoberfest

Taybeh-Ramallah, Palestine

Everything related to Taybeh is extremely revolutionary if not extraordinary. In the middle of intense conflict, you find a community striving to be normal and crying out to the world for the need to do astonishing things in the middle of oppressed conditions.

Taybeh responds with peaceful resolutions of celebrating its existence to boost the economy and hosted the first and only Oktoberfest in Palestine (2005).

Following a very successful two day celebration of support for Palestinian

products made in Taybeh, the Oktoberfest become an annual event under the umbrella of the Taybeh Municipality with all of its local civic organizations and organized by the Taybeh Brewing Company as the initiator of the incredible event making the dream of Nadim Khoury come true.



"Ramallah Underground"  
Coming 2009  
Taybeh Oktoberfest

Taybeh Beer is trying to stay a beaming light in Palestine and named No 1 Beer (2008) among Palestinian restaurants, bars and hotels.

Taybeh Beer is not your ordinary product. It's an extraordinary product because it challenges all Palestinian companies to see Taybeh Beer

as the ultimate role model of distinction. Since 1995, when it entered the market, Taybeh Beer, has maintained an image of premium quality that reflects if Palestinians have their own country and freedom, we too can make outstanding products.

The master brewer, Nadim Canaan Khoury, brews Taybeh Beer for beer lovers no matter what their religion, culture or ethnic background. If you love beer, you need to select Taybeh, since it's simply, The Finest in the Middle East. Nadim is so proud of his hand crafted micro-brew that he clearly places his signature on every bottle.

A female Brewster, Nadim's daughter, Madees also brews that successful craft-style beer that simply reflects democracy and freedom in Palestine.

If you come to Taybeh you might feel the hospitality and warmth that Saladin must have felt in the late 12th century when he called the people "Taybeen," actually initiating the name change from Biblical Ephraim to Taybeh for this tiny place that welcomes you for a day of fun, food and Taybeh Beer.



*Come sing at the Oktoberfest  
as if no one is listening!*



*Come dance at the Oktoberfest  
as if no one is watching!*

## WHAT IS OKTOBERFEST?

The Oktoberfest is a sixteen-day festival held each year in Munich. It is one of the most famous events in the city and the largest festival in the world and an important part of Bavarian culture.

## HISTORY OF OKTOBERFEST

The Oktoberfest celebrated its 198<sup>th</sup> Anniversary (2008), only wars and cholera epidemics have briefly interrupted the yearly beer celebration.

It began with the Royal Wedding on 12 October 1810.

Crown Prince Ludwig, later to become King Ludwig I, was married to Princess Therese of Saxony-Hildburghausen on 12 October 1810. The citizens of Munich were invited to attend the festivities held on the fields in front of the city gates to celebrate the happy royal event. Horse races in the presence of the royal family marked the close of the event that was celebrated as a festival for the whole of Bavaria. The decision to repeat the horse races in subsequent years gave rise to the tradition of Oktoberfest.

## OKTOBERFEST-IN-SEPTEMBER?

Oktoberfest traditionally starts in the 3rd weekend in September and ends the 1st Sunday of October.



CULTURESHOC  
The first  
Palestinian  
Rock-Rap Band

## OKTOBERFEST PALESTINIAN STYLE

Taybeh Oktoberfest promotes local products with music and dance groups preserving deep cultural roots in ancient Palestine.

### Oktoberfest 2008

#### The First Tag Rugby Match in Palestine

Ramallah Blue Snakes vs Beit Jala Lions RFC

**Come to Biblical Ephraim!  
Support local products:**

**Taybeh Beer, olive oil, honey, ceramic lamps, antique tiles, artcrafts & more...**

[www.taybehbeer.com](http://www.taybehbeer.com)

E-mail: [taybeh@palnet.com](mailto:taybeh@palnet.com)

# Taybeh

THE FLAME OF PEACE

## FACTS ABOUT TAYBEH

- Estimated population approximately 2,000.
- Total area: 24,000 dunums.
- 30,000 olive trees.
- Total number of historic buildings: 248.
- Greek Orthodox School founded 1770.
- Latin Patriarchate School (1860).
- Women's Benevolent Society founded 1945.
- Taybeh historic center preserves traditional architecture.
- Taybeh Library restored by Riwaq (2002).
- Stone School created (2007, Riwaq), preserving cultural heritage.
- Archeological site of "Boberiyah," Crusaders Castle.

## WHAT TO SEE IN TAYBEH

- Taybeh Municipality, featuring art exhibits.
- Taybeh Brewing Company, Nadim C. Khoury, master brewer.
- Olive Branch Foundation Workshop.
- Byzantine Church, St. George, 4<sup>th</sup> century archeological ruins "Al Khader."
- Greek Orthodox Church, St. George, rebuilt 1931, 4<sup>th</sup> century mosaics, Fr. Daoud Philip Khoury.
- Greek Catholic Church, St. George, 1964. Fr. Jack Abed.
- Latin Church, Christ the Redeemer, 1968. Fr. Raed Abu Sahlieh.
- The Parables House - Palestinian Traditional Home, (Latin Convent)
- New Modern Olive Press. (open olive season only)
- "Beit Efram" for Elderly & Handicapped.
- Antique Floor Tile Workshop, Daoud Nasser, 054 5523549 Tel/fax +(972 2 289-8383) Email: davidnasr@yahoo.com

## WHERE TO EAT IN TAYBEH

- Taybeh Zaman Restaurant, road to Ramoon village, right side. Local Tel: 289 9411 Jawwal 0599 774 092

## WHERE TO OVERNIGHT

- Charles de Foucauld Pilgrim's Hostel Tel/fax: (+972) 2 289 9364
- Beit Efram Guest House, Tel: (+972) 2 289 8020 (www.taybeh.info)

## OBSESSED WITH TAYBEH

Maria C. Khoury, Ed. D.

I have developed a deep obsession, given that I live full time in Palestine. Following the historic Oslo Agreement, I was fooled into believing that Israelis and Palestinians can actually live side by side. I can only say that since 28 September 2000, the landmark day for the Second Uprising, I simply have not had a normal day, with the collapsed economy and the reoccupation of the Palestinian Territories.

I have developed a deep obsession with inviting people to our small Palestinian village of Taybeh, which is my way of trying to be normal. Probably inviting people to a beer festival in Palestine does not sound normal at all since we hardly have a country; but technically speaking, the country has a national beer that carries with it our pride in Palestine.

My husband David returned to Taybeh with his brother Nadim to boost the economy by opening the one and only microbrewery in the Middle East region (1995), and in 2005, they initiated an Oktoberfest - Palestinian style.

Taybeh Beer means everything right now. It means that we want to work for a modern Palestine where democracy, freedom, and human rights would encourage all to thrive. It means that we are just craving to be "normal."

The Taybeh Oktoberfest has become the big open day in Taybeh. As we try to find creative ways to survive the closure and the high rate of unemployment, we are always promoting our local products. Thus, if you catch me telling you that I would love to see you in Taybeh, it is not just an obsession but a genuine invitation.

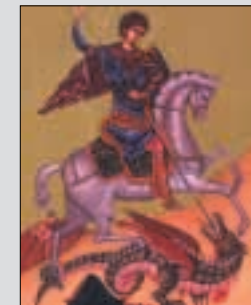


### Taybeh established the Municipality Council of Government (1997)

2005-first democratically elected Mayor of Taybeh,

### Daoud Canaan Khoury

*"On behalf of the Municipality Council, we hope you will enjoy your stay. Please feel free to contact us for possibilities of strengthening our presence in the Holy land."*



St. George, Patron Saint of Taybeh

# Welcome to Taybeh

Taybeh is located 14 km to the north east of Ramallah and 20 km from Jerusalem. It sits 930 meters above sea level near the highest mountain in the West Bank, Tel Asur, 1016 meters high. Taybeh is in a magnificent location overlooking the Jordan Valley and the Dead Sea. It is famous for its olive trees, in addition to figs, grapes, almonds and Taybeh Beer. Taybeh is one of the most ancient places in Palestine, dating back to the Bronze Age. Established between 2900-2000 BC, Taybeh is mentioned in the Old Testament as Ofra (Joshua, Judges, I Samuel). It is Ephraim, the village in which Jesus chose to stay with His disciples before His Passion (John 11:54).

*Keeping Taybeh one of the most beautiful places in Palestine!*

Note: Dr. Maria C. Khoury has served as the festival coordinator for the Oktoberfest for four years and is planning the 5th Annual Taybeh Oktoberfest October 3 & 4, 2009. (Email: khourymaria@hotmail.com)

Email:  
taybeh@mlg.gov.ps

www.taybehmunicipality.org